

Primeplus

Priming and bonding agent.

Suitable for tile adhesives, smoothing and levelling compounds, for internal and external use.



1. Wall and floor primer for absorbent surfaces
2. Quick drying
3. Ready mixed and ready to use
4. Consolidates substrates prior to installation

Areas of application

→ Intended use

Primeplus is a highly advanced styrene butadiene polymer designed to prime, stabilise and seal substrates prior to the application of Kerakoll tile adhesives and smoothing and levelling compounds. Primeplus increases the

adhesion and prolongs the working time of Kerakoll adhesives and Kerakoll smoothing and levelling compounds, and can be used on absorbent surfaces both internally and externally.

Instructions for use

→ Preparation of substrates

Preparation of all substrates is crucial to the success and longevity of the installation. All substrates, must be rigid, flat, clean, dry and sound and be free of any contaminants.

Anything that could compromise adhesion to the substrate, such as dust, dirt, oil, grease, laitance, sealers, waxes and curing agents will need to be mechanically removed. Ensure that all substrates and backgrounds are strong enough to carry the weight of the final coverings and fixing materials, and that any maximum weight limits are not exceeded.

The temperature of the substrate must be above 5°C when Primeplus is applied. Underfloor heating systems must be switched off at least 24 hours prior to application. Ensure that where necessary, a damp proof membrane has been incorporated in the subfloor.

→ Application

Shake well before use. Apply a thin, even coat to the surface using a paint roller, brush or sponge. Take care not to over apply the product, as this can extend the drying time and cause the primer to skin over. Allow Primeplus to become touch dry before applying tile adhesive or self levelling compound. Primeplus will take approximately 15 – 20 minutes to dry, avoid heavy trafficking once Primeplus has dried.

→ Cleaning

Clean tools with warm water after use.

Technical Data compliant with Kerakoll Quality Standard	
Appearance	light green liquid
Shelf life	≈ 12 months from production in the original sealed packaging
Warning	store unopened, clear of the ground in cool, dry conditions
Pack	1 l - 5 l bottles
Minimum application temperature	+5 °C
Drying time before tiling	≈ 15 - 20 min. in ideal conditions*
Drying time between coats	allow the first coat to become touch dry
Coverage	1 l applied neat ≈ 10 m² 1 l diluted with 3 parts water ≈ 40 m² 1 l applied as a slurry coat ≈ 18 m²

*The drying/curing time will depend on the porosity of the substrate and ambient conditions/temperatures

Warning

- Product for professional use
 - abide by any standards and national regulations
 - make sure the substrate is perfectly clean, dry and compact
 - respect the indicated uses
 - do not add binders, inert materials or additives
 - if the product has been washed away or removed mechanically, it will have to be replaced by a further application
- do not use as a promoter for plasters, mortars and screeds with semi-dry consistency or high granulometric grading
 - do not apply on substrates which present a high degree of deformability or thermal expansion
 - if necessary, ask for the safety data sheet
 - for any other issues, contact the Kerakoll Worldwide Global Service 01772 456 831 - info@kerakoll.co.uk



The Rating classifications refer to the GreenBuilding Rating Manual 2012. This information was last updated in May 2025; please note that additions and/or amendments to this information may be made over time by KERAKOLL SpA; for the latest version, see www.kerakoll.com. KERAKOLL SpA shall therefore be liable for the validity, accuracy and updating of information provided only when taken directly from its institutional website. The technical data sheet given here is based on our technical and practical knowledge. As it is not possible for us to directly check the conditions in your building site and the execution of the work, this information represents general indications that do not bind Kerakoll in any way. Therefore, it is advisable to perform a preliminary test to verify the suitability of the product for your purposes.