



HEAT-REFLECTING FINISHES  
FOR EXTERNAL USE

**KERA** **KOLL**  
The GreenBuilding Company

## HEAT-REFLECTING FINISHES FOR EXTERNAL USE

**Collection made of special SOLAR-SCUD pigments with high reflection of solar radiation.**

Designed to decorate thermal insulation panelling systems with no aesthetic limitations, compliant with the Italian Technical Report UNI/TR 11715. Ideal to decorate surfaces without thermal insulation panelling systems as well.



**Cool Colors Solar-Scud** colours are formulated using special heat-reflecting pigments; despite their intense colouring, they reflect much of the incoming solar radiation, thus remaining cooler and contributing to solve problems related to overheating in buildings decorated with traditional colours.

## **HOW COLOURS AFFECT SURFACES**

**The collection is also ideal for reducing the urban heat island effect without giving up any colour combination.**

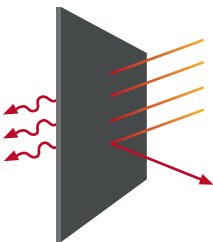
The urban heat island effect consists of an increase in air temperature in areas with a lower average temperature.

This phenomenon is strongly influenced by the surfaces colouring in urban environments; dark-coloured surfaces made with traditional pigments absorb more solar energy and re-emit it in the form of thermal energy, resulting in a rise in temperature.

The use of Kerakoll SOLAR-SCUD colours reduces the impact on the microclimate and atmospheric pollution.

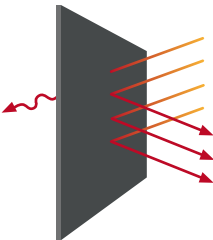
# HOW THE SUN'S RAYS AFFECT THE FAÇADE

The parameter quantifying the ability to reflect incident radiation is called solar reflectance index (SRI); the higher the value, the lower the tendency of the surface to overheat.



## TRADITIONAL COLOURS

Much of the heat from solar radiation is absorbed by the façade.



## SOLAR-SCUD COLOURS

Much of the radiation is reflected.

E.G.:

SRI traditional pigments

Black = SRI 4

Dark Red = SRI 8

SRI heat-reflecting pigments

KIR69 = SRI 20

KIR51 = SRI 29

# **COLOURS CAN BE REPRODUCED WITH THE FOLLOWING PRODUCTS**

## **Kerakover Eco Kompact**

Eco-friendly, organic, fibrous, mineral covering, coloured throughout the mass, based on water-based acrylic resins and hydrophobic siloxanes.

## **Kerakover Silox Finish**

Eco-friendly, organic, mineral covering, coloured throughout the mass, based on water-based siloxane resins.

## **Kerakover Eco Silox Pittura**

Eco-friendly, organic, mineral paint based on water-based siloxane resins, with anti-biodeteriorating additives, high coverage and matt effect finish.

## **Kerakover Eco Acrilex Flex**

Eco-friendly, organic, mineral water-based elastomeric resin paint.

## **Kerakover Acrilex Fondo**

Organic, mineral intermediate coat to prepare substrates for the paint cycle.

## **Kerakover Eco Silox Fondo**

Eco-friendly, organic, mineral intermediate coat based on water-based siloxane resins, to prepare substrates for the paint cycle.

# **SOLAR-SCUD HEAT-REFLECTING FINISHES FOR EXTERNAL USE**

## **General information**

Colours in this collection are exclusively supplied factory-dyed in the finishes and undercoats indicated.

We recommend testing the product on the building site to check the exact colour shade and its coverage. Prior application of one or two coats of coloured primer in the same matching colour improves coverage and smoothness of the final colour.

The good outcome of the work may depend on the substrate's absorption and structure, environmental conditions and application techniques.

## **Warning**

Colours in this colour chart are to be considered merely indicative and are not binding. Same colour shades may have different intensity and brightness depending on the different materials used and types of processing. Do not use products from different production batches on large surfaces; their colour shades may slightly differ.

KIR01

KIR02



KIR03

KIR04

KIR05

KIR06

KIR07

KIR08

KIR09

KIR10



KIR11

KIR12

KIR13

KIR14

KIR15

KIR16

KIR17

KIR18



KIR19

KIR20

KIR21

KIR22

KIR23

KIR24

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KIR51

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KIR54

KIR55

KIR56

KIR57

KIR58



KIR59

KIR60

KIR61

KIR62

KIR63

KIR64

KIR65

KIR66



KIR67

KIR68

KIR69



[www.kerakoll.com](http://www.kerakoll.com)

MKT-TEC Solar-Scud 65/21

